

**TONNER DOLL COMPANY NAMED NEWEST LICENSEE FOR
SUMMIT ENTERTAINMENT'S *TWILIGHT***

Firm to produce collectible character figures in support of feature film's November 21, 2008 release

Hurley, NY (September 22, 2008) – Tonner Doll Company, an award-winning designer and manufacturer of high-end collectible dolls and figures, has been granted the license for character figures based on the much-anticipated movie from Summit Entertainment, *TWILIGHT*, which arrives in theatres nation-wide on November 21, 2008.

Sculpted in the likenesses of the film's lead characters - Edward Cullen (as portrayed by Robert Pattinson) and Bella Swan (as portrayed by Kristen Stewart), - each fully-authorized, highly-collectible TONNER CHARACTER FIGURE™ (TCF) will give fans the opportunity to possess their very own Edward and Bella for all eternity. *TWILIGHT* TONNER CHARACTER FIGURES™ range from 15"-17" tall with multiple articulated joints for expressive movement and mobility. In keeping with the fine detail and high-end quality of Tonner's other popular product lines, they will feature hand-detailed face painting, rooted hair, and authentic costuming.

Based on Stephenie Meyer's best-selling book series, having sold more than 10 million copies domestically, *Twilight* has captured the attention of readers of all ages, via its action-packed, modern-day love story between a teenage girl and a "good" vampire, who must protect her from "bad" vampires while resisting his natural instincts.

Tonner's marketing division began to take shape with its HARRY POTTER film series and is now in full swing with the addition of *TWILIGHT*. Romances are abundant in both storylines and have become much more important elements to this burgeoning, sought after segment of buyers. "TWILIGHT was the perfect project to help launch us further into the teen and adult market," Robert Tonner, CEO and head designer of the TONNER Company says.

"I am a huge fan of Stephenie Meyer's work and I intend to read *everything* she writes," Tonner explains. "She is unbelievably talented and it's an honor to be able to work on this project."

Tonner plans to release other characters from the film in addition to Edward and Bella. "I want to make them all," Tonner admits. "I'm having such a blast reading the books and getting to know all of the characters. I'm also reviewing movie stills, sculpting and designing. I'm completely immersed in their world," he says.

TONNER CHARACTER FIGURES™ can be purchased direct via tonnercompanystore.com as well as at gift and toy specialty retailers nationwide, including FAO Schwarz.

About Tonner Company

Headquartered in Hurley, New York, Tonner Doll Company, Inc. develops and markets high quality collectible Character Figures and Dolls like Betsy McCall®, Mary Engelbreit®, Effanbee® Dolls, and the popular Tyler Wentworth® line of dolls and fashions, as well as other licensed characters, including THE WIZARD OF OZ, HARRY POTTER™, GONE WITH THE WIND and PIRATES OF THE CARIBBEAN.

About Summit Entertainment

Summit Entertainment is a worldwide theatrical motion picture development, financing, production and distribution studio. The studio handles all aspects of marketing and distribution for both its own internally developed motion pictures as well as acquired pictures. Summit Entertainment, LLC also represents international sales for both its own slate and third party product. Summit Entertainment, LLC plans to release 10 to 12 films annually.