

## TONNER DOLL COMPANY, INC MOVES TO UPTOWN KINGSTON, NY



**Hurley, NY (March 30, 2010) -** The Tonner Doll Company today announced it is moving its corporate headquarters to 301 Wall Street, corner of John Street, in uptown Kingston after 10 years at its leased location at 459 Hurley Avenue in Hurley.

Robert Tonner, CEO of the Tonner Doll Company, purchased the building earlier this month. "For years, I've been looking for a special building that has architectural integrity

and also has the space requirements we need," Tonner said. "I'm thrilled that we found one in uptown Kingston."

Built in 1887, 301 Wall Street most recently was the home of Chase Bank and has been vacant for just about one year. Tonner hopes to complete the move by May 1, once renovations are complete. "The roof needs some work and we are refurbishing the second and third floors," Tonner explained. "The second floor will be restored to what it was back in the 1940's," he added.

The new home of Tonner Doll will house the design, production, sales, marketing, finance and administrative staff; a total of 17 employees. "Part of my whole belief is that change, while painful at times, is good," Tonner admitted. "I think this space will give us a new creative energy."

Opening in 1991, the internationally renowned Tonner Doll Company has been a staple in Ulster County for nearly two decades. The Tonner Doll Company designs and manufactures collectible fashion dolls, child character dolls and licensed character figures such as HARRY POTTER and WONDER WOMAN.

In 2007, Tonner purchased 12/14 Hurley Avenue in Kingston and made extensive renovations before opening the Tonner Company Store there in December, 2007, which will remain at its current location. The renovation received two local awards; one from the Chamber of Commerce of Ulster County, and another from the Friends of Historic Kingston.

Tonner plans to lease out the street level of 301 Wall Street. Rental information would be through Harris Safier, Broker Westwood Metes & Bounds Realty Ltd. at 914-388-3351. Safier represented Tonner in the purchase of the building from J.P. Morgan Chase.

**About Tonner:** Headquartered in Hurley, New York, the Tonner Doll Company, Inc. develops and markets high quality collectible dolls like Betsy McCall®, Effanbee® Dolls, and the popular Tyler Wentworth® line of dolls and fashions, as well as other licensed characters, including THE WIZARD OF OZ dolls, and HARRY POTTER™ and DC STARS Super Hero Character Figures inspired by DC COMICS.

# # #